Courage is a Competitive Advantage

26th of April, 2018



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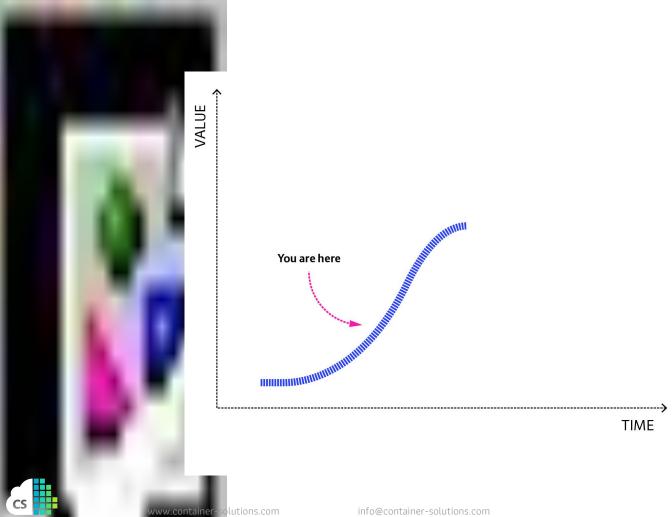
Agenda

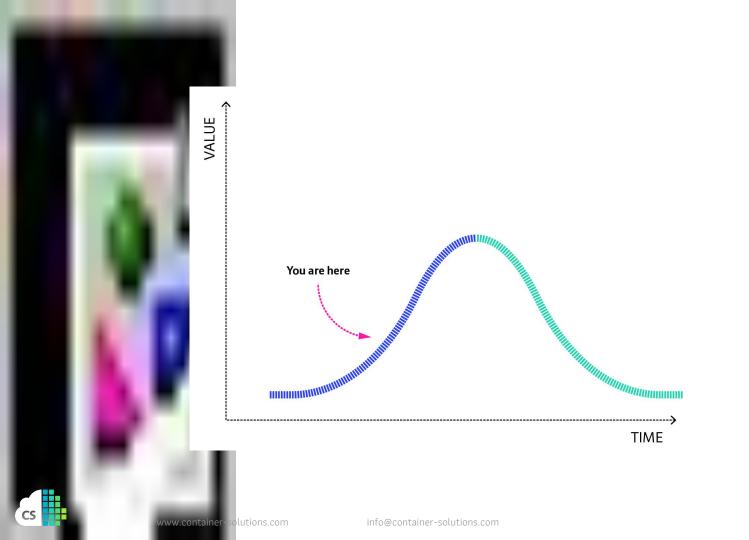
- Strategic Inflection Points.
- We Cannot Predict the Future But We Can Prepare For It.
- Lessons from ING.
- Wishful Thinking and the Multiple Dimensions for Cloud Native.
- How To Face This Challenge



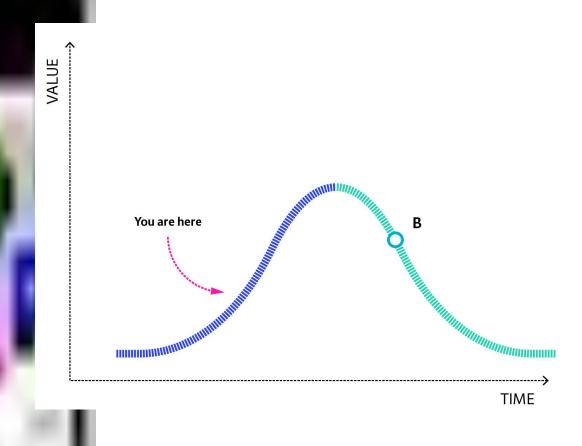
Strategic Inflection Points

S-Curves and the Road to Davy's Bar

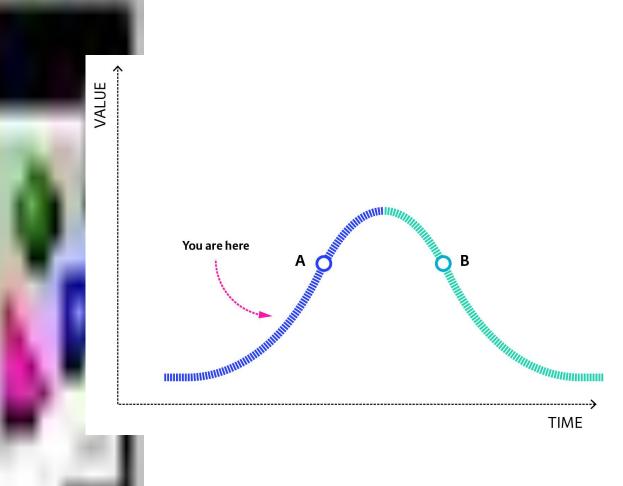


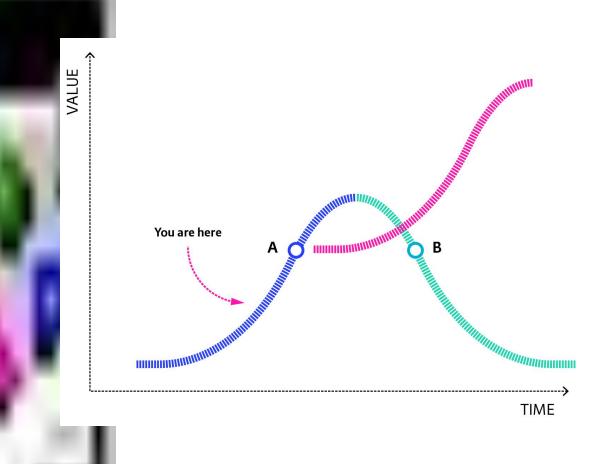






Why Wait Until Point B?





We Can't Predict the Future But We Can Prepare for It

How ING Went Cloud Native

ING Bank

Threats from
Google, Apple and
Facebook. (And
those with access
to the same tech.)



ING Bank

Threats from
Google, Apple and
Facebook. (And
those with access
to the same tech.)

A Restless,
demanding
customer base
trained by that lot



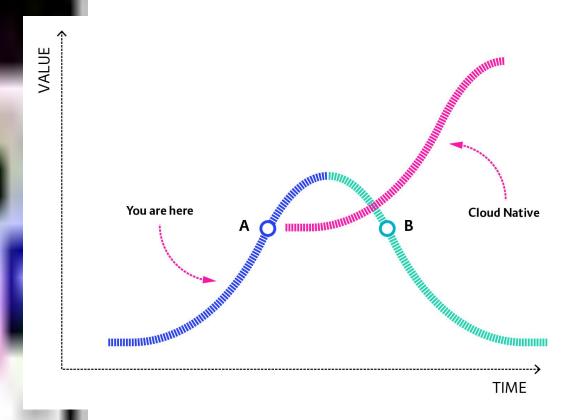
ING Bank

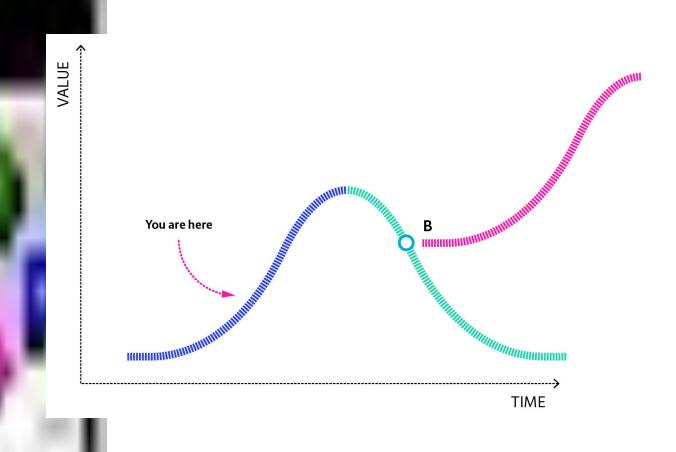
Threats from
Google, Apple and
Facebook. (And
those with access
to the same tech.)

A Restless,
demanding
customer base
trained by that lot
←

Two managerial
Insights. Developers
like cool stuff.
There were a lot of
positive
externalities.







Wishful Thinking



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SNAKE nII LINIMENT

126 STRONGEST AND BEST LIMIMENT KNOWN FOR PAIN AND LAMENESS.

WEER EXTERNAL DOLLY

FOR

RHEUMATISM MEURALGIA SCIATICA LAME BACK LUMBAGO CONTRACTED CORDS TROTHACHE SPRAINS SWELLINGS ETC.



FROST BITES CHILL BLASKS RRIHSES SORE THROAT RITES OF ANIMALS INSECTS AND REPTILES.

-FOR-

GOOD FOR MAN AND BEAST

> IT GIVES MMEDIATE RELIEF.

IS GOOD EVERYTHING A. LININGERN T. OUGHE TO BE GOOD FOR

Manufactured by CLARK STANLEY Smake On Listmont

Company Providence, R. L.

Clark Stanley's Snake Oil Liniment

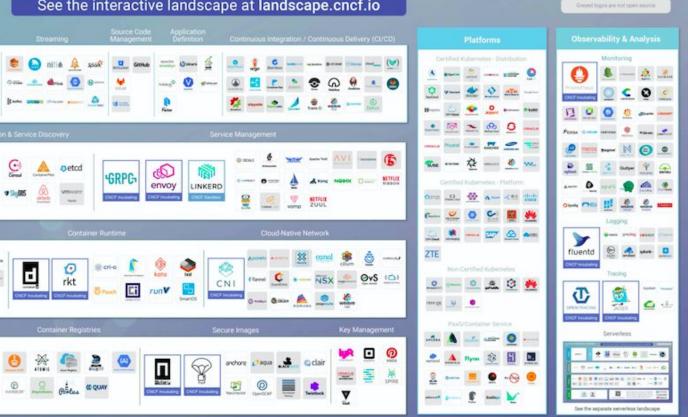
Is for sale by all druggists. If your druggist fails to have it tell him be can get it for you from any wholesale druggists or it will be sent to you to any part of the United States or Canada upon the receipt of fifty cents in stamps by addressing the

Clark Stanley Snake Oil Liniment Co.

PROVIDENCE, R. I.

Cloud Native Landscape

See the interactive landscape at landscape.cncf.io







This landscape is intended as a map through the previously uncharted terrain of cloud native technologies. There are many routes to deploying a cloud native application, with CNCF Projects representing a particularly well-traveled path.

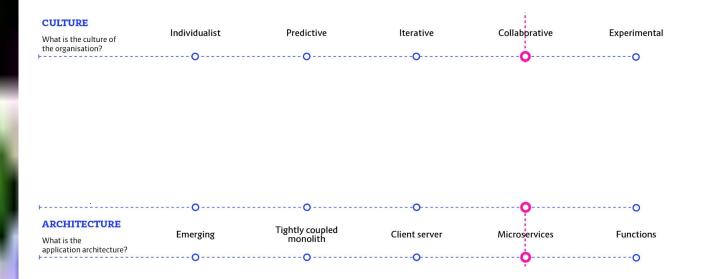
CLOUD NATIVE Landscape CLOUD NATIVE A Redpoint MAmplify

Kubernetes Certified Service Provider



ROOK







CULTURE What is the culture of the organisation?	Individualist	Predictive	lterative	Collaborative	Experimental
PROD/SERVICE DESIGN What drives design decisions?	Arbitrary	Feature-driven	Functional	Market driven	Data driven, strategic
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ARCHITECTURE What is the application architecture?	Emerging	Tightly coupled monolith	Client server	Microservices	Functions

CULTURE		P			-
What is the culture of the organisation?	Individualist	Predictive	Iterative	Collabprative	Experimental
PROD/SERVICE DESIGN What drives	Arbitrary	Feature-driven	Functional	Market driven	Data driven, strategic
design decisions?	·····O			·	0
	91 19			1	

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ARCHITECTURE		Tightly coupled			_
What is the	Emerging	monolith	Client server	Microservices	Functions
application architecture?	0			 	
MAINTENANCE	Respond to	Ad-hoc	1000	Comprehensive	
How is the app monitored and maintained?	users complaints	monitoring	Alerting	monitoring	Self healing

CULTURE		P. H. H.			-
What is the culture of	Individualist	Predictive	Iterative	Collaborative	Experimental
the organisation?			· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	
PROD/SERVICE DESIGN What drives	Arbitrary	Feature-driven	Functional	Market driven	Data driven, strategic
design decisions?	0			·····ò	
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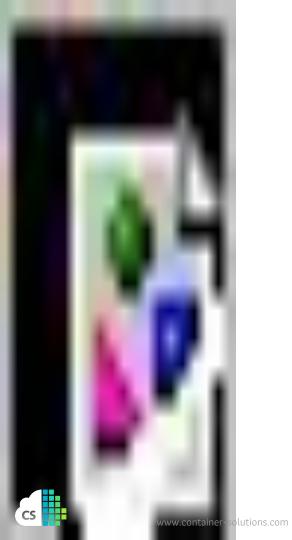
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Emerging	Tightly coupled	Client server	Microservices	Functions
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Respond to	Ad-hoc		Comprehensive	
users complaints	monitoring	Alerting	monitoring	Self healing
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Major version	Manthhumlana	Continuous	Continuous	Continuous
release	Monthly releases	Integration	Delivery	Deployment
O	·O		.	
	Emerging Respond to users complaints Major version release	Emerging Tightly coupled monolith Respond to Ad-hoc monitoring O Major version release Monthly releases	Emerging Tightly coupled monolith Client server O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O	Emerging Tightly coupled monolith Client server Microservices

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TEAM How is the team organised?	No organisation, single contributor	Hierarchy	Cross-functional teams	DevOps / SRE	Multi-disciplinary de-centralized
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ADCUITECTURE	·····o-····	0	·····o-····	φ	0
ARCHITECTURE	Emerging	Tightly coupled monolith	Client server	Microservices	Functions
ARCHITECTURE What is the	•	Tightly coupled	Client server Alerting	Microservices Comprehensive monitoring	



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MAINTENANCE How is the app monitored and maintained?	Respond to users complaints	Ad-hoc	Alerting	Comprehensive monitoring	Self healing
DELIVERY How is the software and updates delivered?	Major version release	Monthly releases	Continuous Integration	Continuous Delivery	Continuous Deployment
PROVISIONING How is infrastructure set up?	Manual	Scripted	Puppet/Chef /Ansible	Orchestration, Kubernetes, Mesos	Serverless
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INFRASTRUCTURE What infrastructure is	Single server	Multiple servers	VMS	Hybrid cloud	Unikernels

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Stage	NO PROCESS	WATERFALL	AGILE	CLOUD NATIVE	NEXT
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TEAM How is the	No organisation, single contributor	Hierarchy	Cross-functional teams	DevOps / SRE	Multi-disciplinary de-centralized
PROCESS What is the collaboration process like?	Random	Waterfall	Scrum/Kanban	Cloud Native	Distributed, self-organized
ARCHITECTURE What is the	Emerging	Tightly coupled monolith	Client server		Functions
MAINTENANCE How is the app monitored	Respond to users complaints	Ad-hoc monitoring	Alerting	Comprehensive monitoring	Self healing
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NFRASTRUCTURE What infrastructure is the app running on?	Single server		VMS	Hybrid cloud	Unikernels



How To Face The Challenge

How To Face This Challenge Look Reality In The Face

Stage	NO PROCESS	WATERFALL	AGILE	CLOUD NATIVE	NEXT
CULTURE		Predictive			•
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INFRASTRUCTURE	Single server	Multiple servers	VMS	Hybrid cloud	Unikernels
		CURRENT SITUATION		GOAL	0

How To Face This Challenge

Look Reality In The Face

Unbridled Optimism Is Your Enemy

How To Face This Challenge

Look Reality In The Face

Unbridled Optimism Is Your Enemy

Others Out There Have Done This Already. Find Them.

Conclusion