

April 2021

Adopting an Experimental Mindset

Six core elements to adopt



How big can a single letter
change really be?

COO -> CEO

4 miles

Grantown

via Riverside Path

romdale

1 mile

Speyside Way



2½ miles

Grantown

via Speyside Way







Mindset approach

Day 1: Unpack

Day 2: Unplug

Day 3: Uncover

Day 4: Unlearn

Day 5: Unwind / Unlock







Six things to take from this talk

1. Get in the **right mindset** (aka Busy is the new stupid)

Pro Tip from Mark: Clockwise

Assistant • 10 min ago



**Clockwise moved 3
meetings to better times**

+3 hr Focus Time created

2 meeting conflicts resolved



How do you show up as CEO?

Make space for inclusive conversations



YOU ARE THE

Parking lot attendant

Capture important thoughts that are off topic or not on the agenda. Later you will review, assign, and schedule a time to discuss offline before ending the meeting.



YOU ARE THE

Devil's advocate

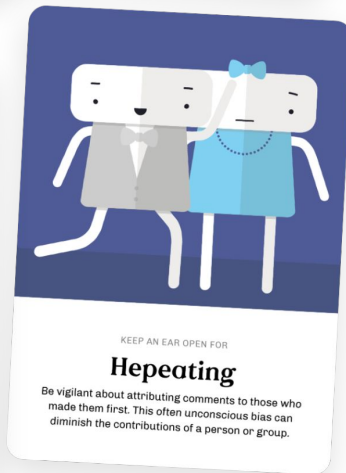
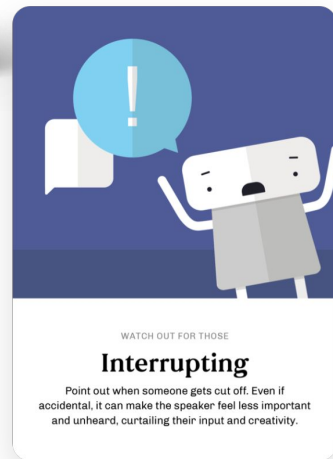
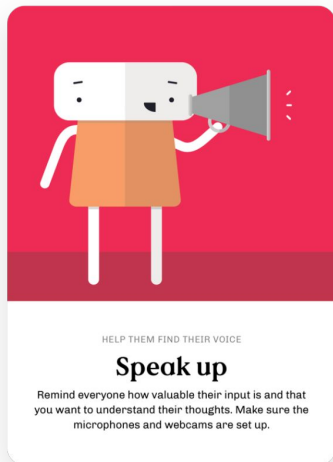
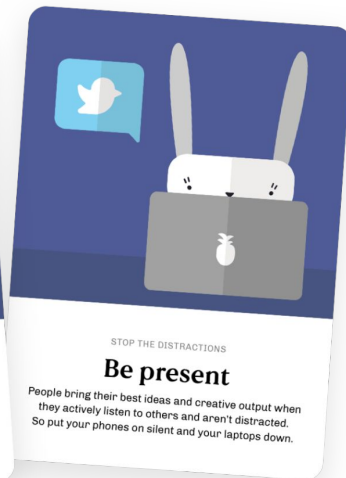
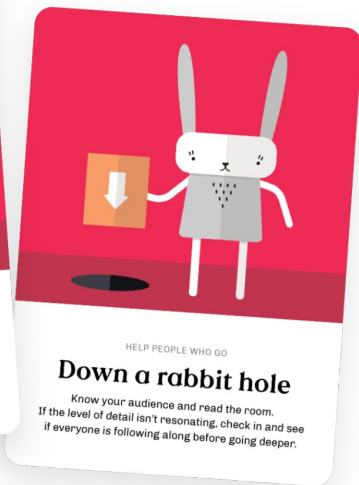
Start by listening to the speaker's ideas. When being the devil's advocate, it helps to find some parts that you agree with (even if only their objective).



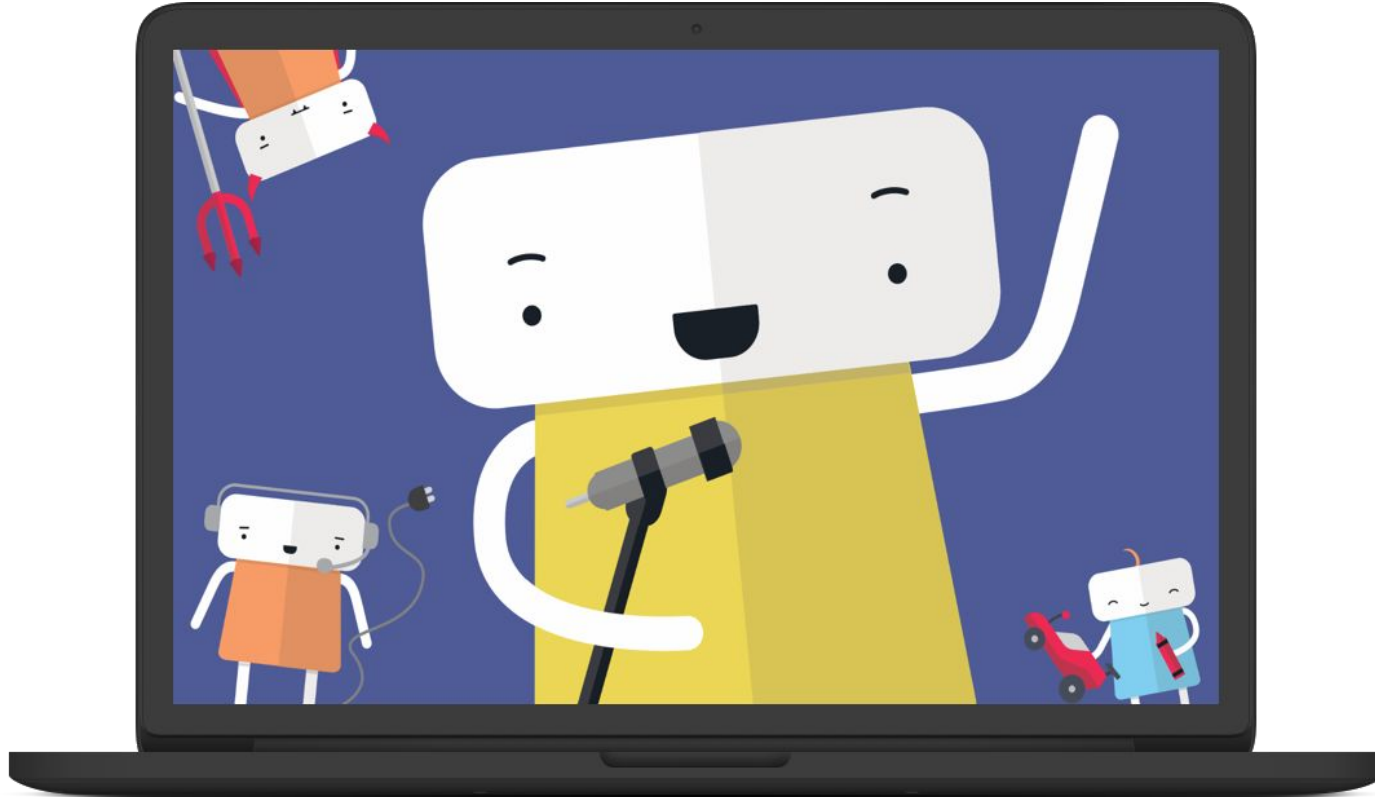
YOU ARE THE

Angel's advocate

Encourage creative output by actively listening to what is said and build upon ideas to create something utterly original. Start with "Yes, And..."



Pro Tip from Mark: Intentional zoom backgrounds



Six things to take from this talk

1. Get in the **right mindset** (aka Busy is the new stupid)
2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard





BIGGEST MISTAKE NIGHT

WEDNESDAY 17TH OCTOBER

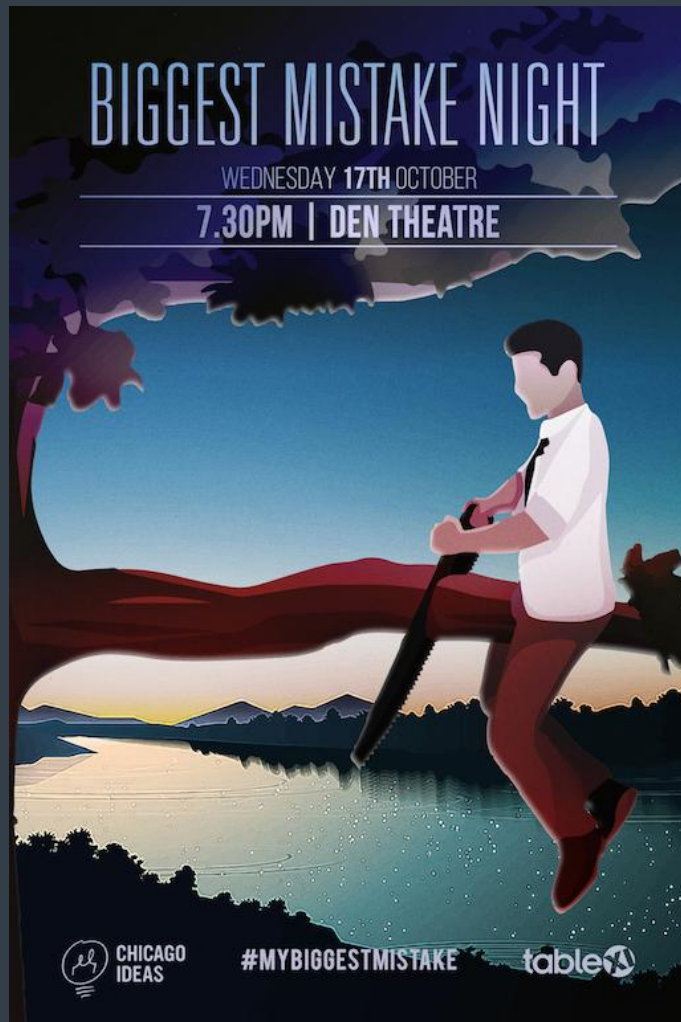
7.30PM | DEN THEATRE

#MYBIGGESTMISTAKE

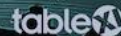
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#MYBIGGESTMISTAKE





Six things to take from this talk

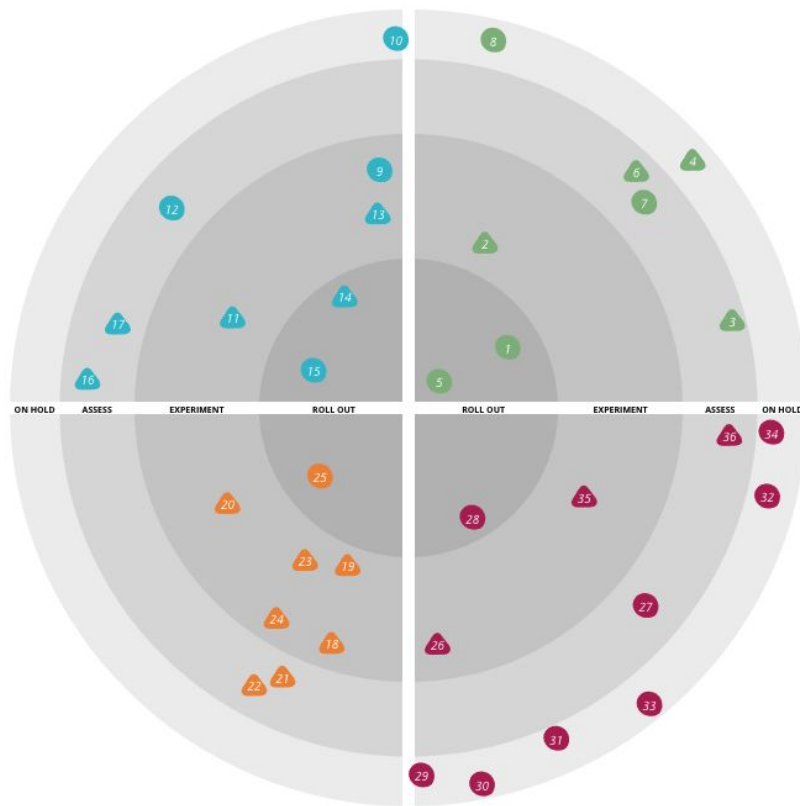
1. Get in the **right mindset** (aka Busy is the new stupid)
2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard
3. Recognize and **celebrate failure**

Pro Tip from Mark:

Fail = First Attempt In Learning

Use “Yet”

Build a vocabulary for experimentation



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1. Get in the **right mindset** (aka Busy is the new stupid)
2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard
3. Recognize and **celebrate failure**
4. **Build a framework** for experimentation

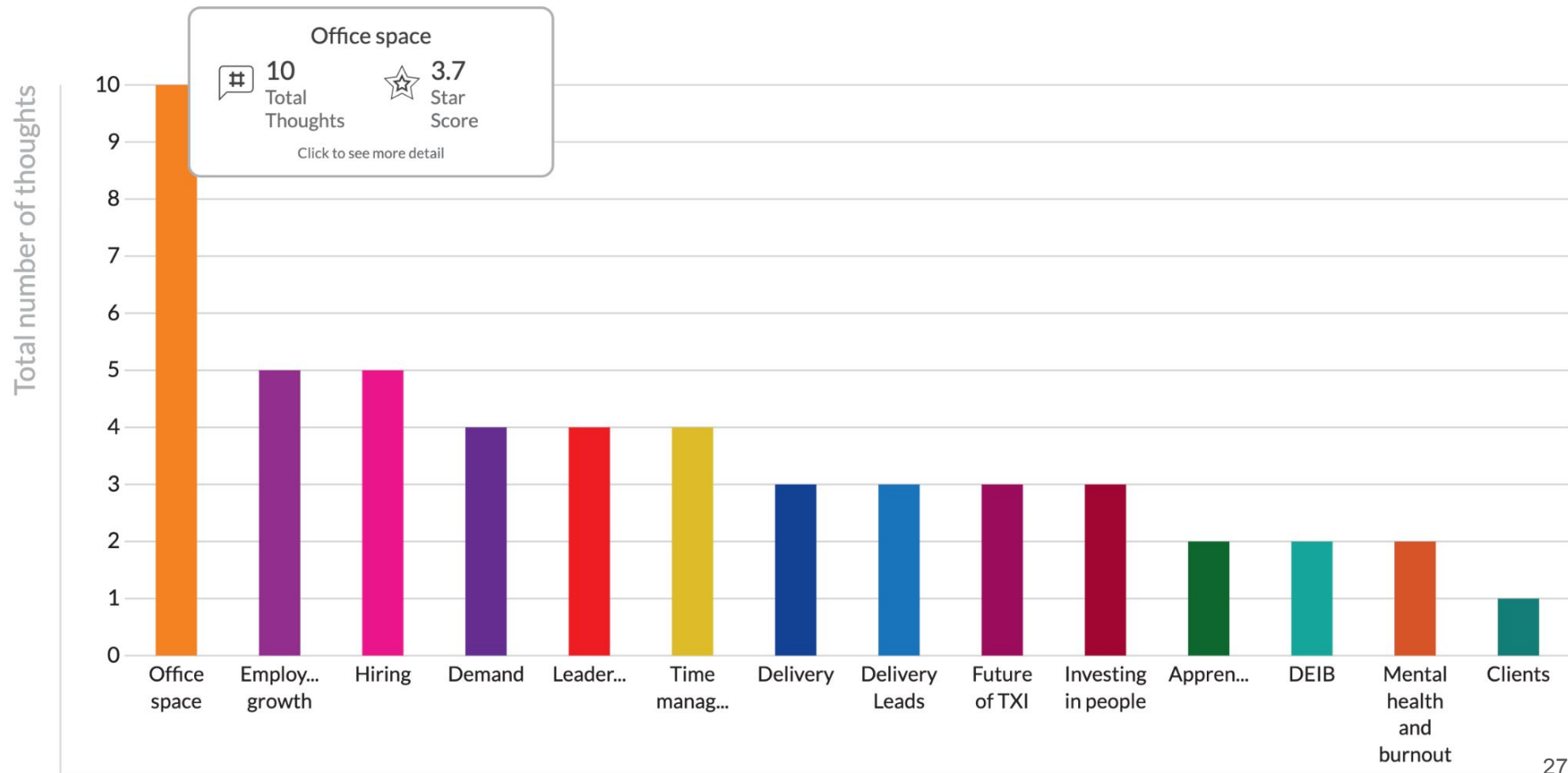
Create a forum for discussion

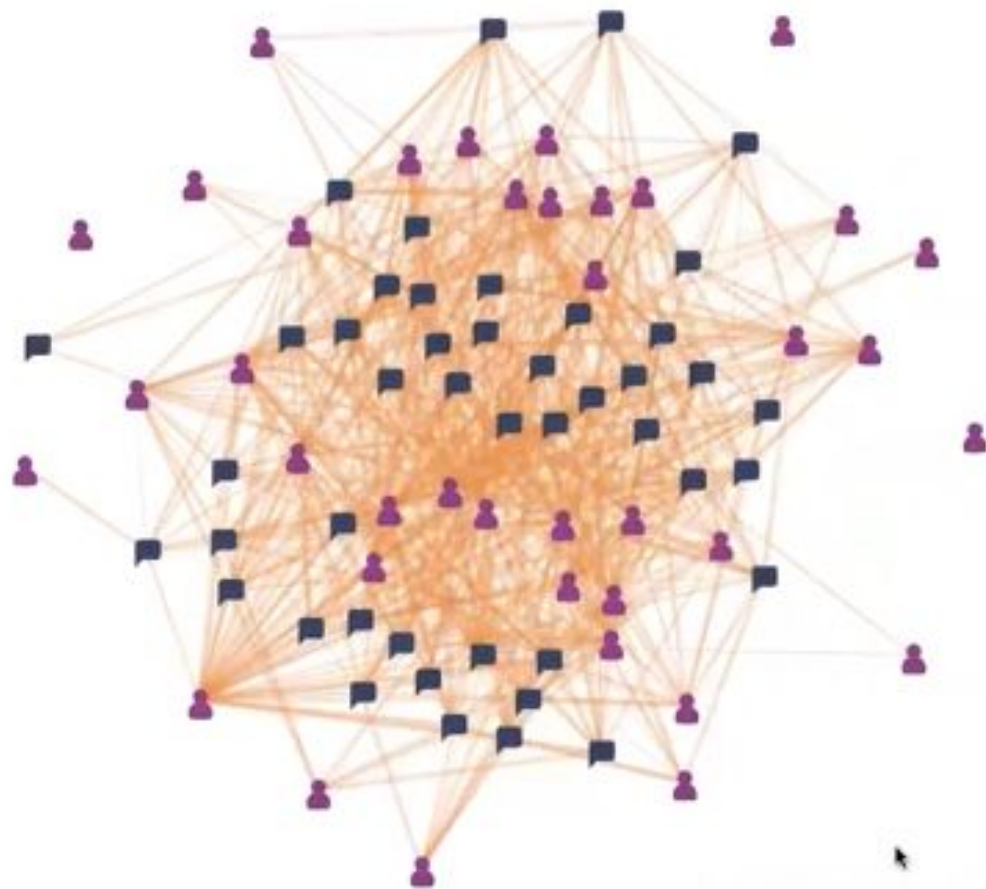


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4. **Build a framework** for experimentation
5. Create a **forum for discussion** and Q&A

Active Listening





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3. Recognize and **celebrate failure**
4. **Build a framework** for experimentation
5. Create a **forum for discussion** and Q&A
6. Find new ways to perform **active listening**

Six things to take from this talk

1. **Right mindset** : [Walkshop.io](https://www.walkshop.io)
2. **Inclusion Meetings**: [Meetingsdoneright.co](https://meetingsdoneright.co)
3. Recognize and **celebrate failure**
4. **Build a framework**: [thoughtworks.com/radar](https://www.thoughtworks.com/radar)
5. Create a forum for **discussion** and Q&A
6. **Active listening**: [Thoughtexchange.com](https://www.thoughtexchange.com)

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