# Adopting an Experimental Mindset

Six core elements to adopt





# How big can a single letter change really be?

C<u>O</u>O -> C<u>E</u>O









## Mindset approach

Day 1: Unpack

Day 2: Unplug

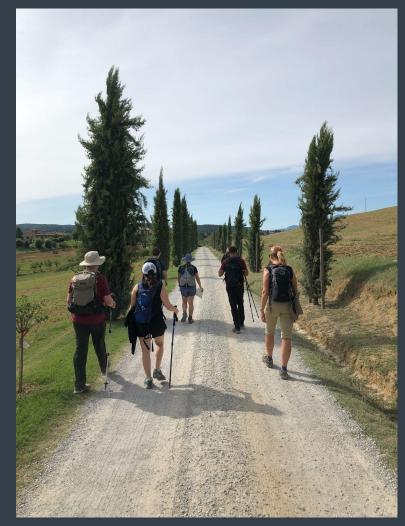
Day 3: Uncover

Day 4: Unlearn

Day 5: Unwind / Unlock













1. Get in the right mindset (aka Busy is the new stupid)

## Pro Tip from Mark: Clockwise



## How do you show up as CEO?

## Make space for inclusive conversations









KNOW WHEN TO STOP

#### Beating a dead horse

Before repeating for emphasis, say it just once and let others jump in so they can build on the idea and expand it. Let folks know you want their inputl

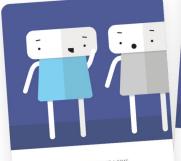


## Down a rabbit hole

Know your audience and read the room.

If the level of detail isn't resonating, check in and see if everyone is following along before going deeper.





ONE CONVERSATION AT A TIME

#### Too much side chatter

Reinforce that you want everyone to hear the input on a topic. Ideas shared on the side can't benefit the entire group. So only one thread at a timel



STOP THE DISTRACTIONS

#### Be present

People bring their best ideas and creative output when they actively listen to others and aren't distracted. So put your phones on silent and your laptops down.



HELP THEM FIND THEIR VOICE

#### Speak up

Remind everyone how valuable their input is and that you want to understand their thoughts. Make sure the microphones and webcams are set up.



WATCH OUT FOR THOSE WHO ARE

#### Off on a tangent

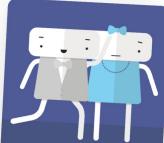
Make sure the meeting agenda, topic, and objectives are set early and made visible during the meeting. Gently guide people back when they wander off topic.



WATCH OUT FOR THOSE

#### Interrupting

Point out when someone gets cut off. Even if accidental, it can make the speaker feel less important and unheard, curtailing their input and creativity.



KEEP AN EAR OPEN FOR

#### Hepeating

Be vigilant about attributing comments to those who made them first. This often unconscious bias can diminish the contributions of a person or group.

## Pro Tip from Mark: Intentional zoom backgrounds



- Get in the right mindset (aka Busy is the new stupid)
- 2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard









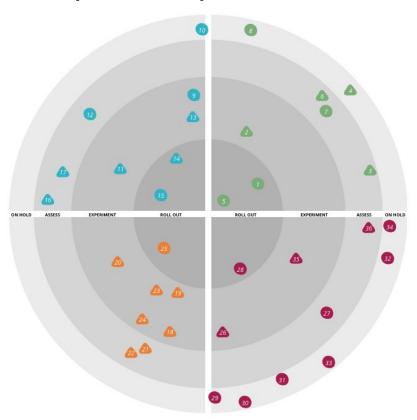
- Get in the right mindset (aka Busy is the new stupid)
- Intentionally include voices in conversations so all ideas, not just executive ones, are heard
- 3. Recognize and celebrate failure

Pro Tip from Mark:

Fail = First Attempt In Learning

Use "Yet"

## Build a vocabulary for experimentation



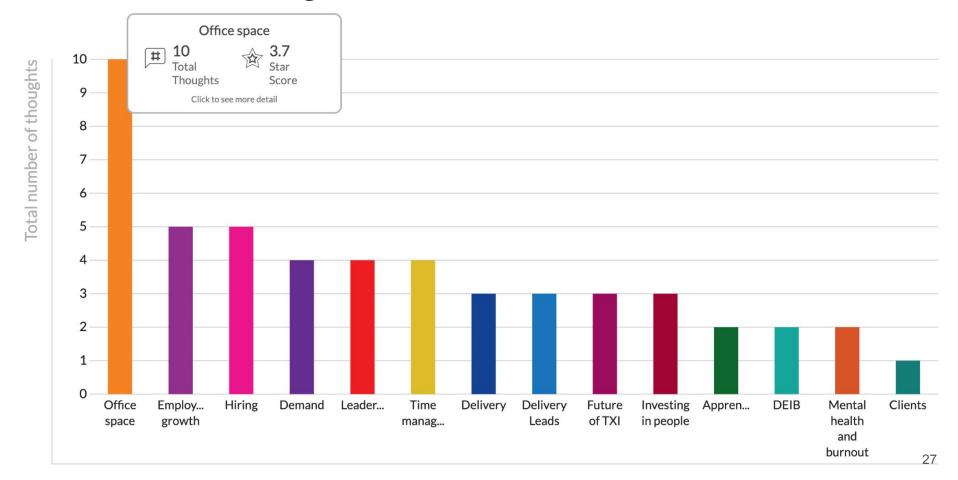
- 1. Get in the right mindset (aka Busy is the new stupid)
- 2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard
- 3. Recognize and celebrate failure
- 4. Build a framework for experimentation

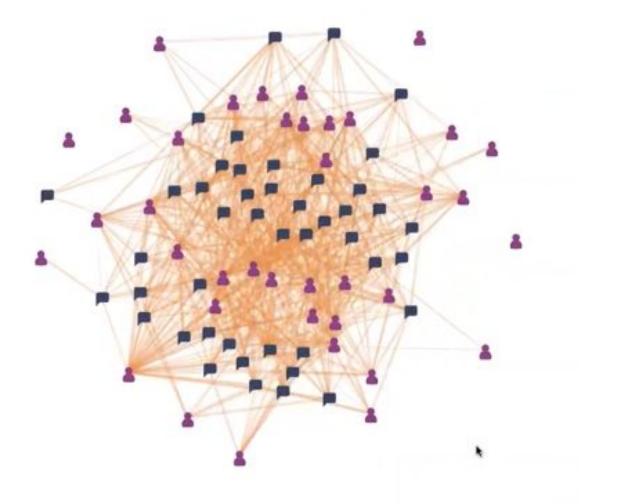
### Create a forum for discussion



- 1. Get in the **right mindset** (aka Busy is the new stupid)
- 2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard
- 3. Recognize and celebrate failure
- 4. Build a framework for experimentation
- 5. Create a forum for discussion and Q&A

## **Active Listening**





- Get in the right mindset (aka Busy is the new stupid)
- 2. **Intentionally include** voices in conversations so all ideas, not just executive ones, are heard
- 3. Recognize and celebrate failure
- 4. Build a framework for experimentation
- 5. Create a forum for discussion and Q&A
- 6. Find new ways to perform active listening

- 1. Right mindset: Walkshop.io
- 2. Inclusion Meetings: Meetingsdoneright.co
- 3. Recognize and celebrate failure
- 4. Build a framework: thoughtworks.com/radar
- 5. Create a forum for discussion and Q&A
- 6. Active listening: Thoughtexchange.com

# Adopting an Experimental Mindset

Six core elements to adopt

